

Position: University Intern, Federal Market Analyst

Mission:

1. Free Learning Program to become certified as an Oracle Partner Network [OPN] Pre-sales, Sales, and Service Representative for your chosen Technology Specialization: Oracle 11g, Data Warehouse, Security Features, or your choice from 40+ other OPN Specialized Certifications.
2. Learn how to use DatabaseVisions marketing assets to:
 - a. Identify and Qualify Vendors for potential teaming agreements
 - b. Identify and Qualify key Prospects to connect with in the Federal Market Place
3. Create a marketing strategy, competitive analysis, and communication campaign using word processing, spreadsheets, database, multi media, and social-media tools to express DatabaseVisions value position at a single, specified, targeted Federal Agency.
4. Participate in selected components of the marketing strategy with oversight of DatabaseVisions Managing Consultant based on your past experience.

Growth Potential: Potential for Business Development or Technical Account Management or Program / Project Management opportunities.

Assignment Prerequisites:

- a. University Degree Programs preferred: Information Technology, Business Administration, Computer Science
- b. A dual competency individual: able to learn Oracle Technology concepts, able to form professional relationships and communicate value of technology, able to research and learn Federal Agency Mission in anticipation of future procurement needs
- c. Open minded to be introduced to AFCEA, an important non-profit association for market research purposes

Key Benefits:

1. Real world experience in Federal Marketplace working for small business that serves highly classified, mission-critical programs
2. OPN Specialization
3. Work from home, organize professional goals, formulate Plan of Action and Milestones [POAM] to achieve goals

Contact us today at:
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